

Strategic Plan 2024-2029

Vision

Our vision is to be the model for **higher education that works**. Higher education that works for students. Higher education that works for school district and university partners. Higher education that works for employers. Higher education that works for college employees. Higher education that works for our community and the State of Utah. Higher education that works for you.

By 2029, Ogden-Weber Technical College will be the premier higher education institution for impactful technical education in Utah. By prioritizing quality outcomes and supporting student success in programs, the workforce, and the community, we will increase access, retention, and completion of our high-demand college credentials.

Mission

We build a prosperous community
by creating a technically skilled
workforce one student at a time.

The mission of Ogden-Weber Technical College embraces the **why, what, and how** we serve our community. Our **why** is to build prosperity in our community. Our role in building prosperity is our **what**—specifically, we create a technically-skilled workforce. Finally, our defining difference is **how** we accomplish our mission. We do it one student at a time.

Values

Ogden-Weber Technical College incorporates the following values into its daily operations, fostering a culture of excellence, ethical conduct, and continuous improvement within higher education. From these values, the college aligns objectives and yearly strategies to meet the mission and vision of the institution.

- Community
- Learning
- Integrity

Objectives and Strategies

1- COMMUNITY

Community is a key value, encouraging collaboration among various groups, both internal and external. Our success is defined by our ability to consider and respect the varied perspectives, backgrounds, needs, and talents of all partners

involved in higher education. We exist to build prosperity for all members of our community.

Core Themes	<ul style="list-style-type: none"> ● Educate our PEOPLE on the latest innovations in community-focused learning, leadership, and collaboration. ● Align our PROCESSES to leverage the collective experience of college employees, employer partners, and other educational partners. ● Create innovative PRACTICES that build upon the college’s legacy while elevating our connection with the community for the future. ● Share the PROGRESS of the college, students, alumni, and partners who demonstrate the commitment to achieve the mission and vision of the institution.
A - Objective	Increase headcount to 8,000 students enrolled by 2029
FY 26 Strategies	Enroll 3,987 new students.
B - Objective	Elevate public information on college community engagement and the impact of technical education
FY 26 Strategies	<ul style="list-style-type: none"> ● Implement full redesign of college website and optimize mobile access. ● Develop an expanded college “Economic Impact Statement” showing critical impact of OTECH in community and state.

2 – LEARNING

We are first and foremost an educational institution. We embrace innovation by implementing new approaches to enhance the educational experience for our students, alumni, employer partners, college employees, and the community we serve.

Core Themes	<ul style="list-style-type: none"> ● Empower our PEOPLE by cultivating their knowledge and skills essential for advancing our collective impact. ● Ensure our PLACES represent best-in-class learning environments. ● Develop targeted PROGRAMS that address local needs and inspire and elevate the aspirations of our community. ● Streamline our PROCESSES to organize great experiences for the college community. ● Identify PRACTICES that instill a culture of excellence and foster innovation.
A - Objective	Award 2,000 certificates a year by 2029
FY 26 Strategy	Award 1,850 certificates
B - Objective	Increase graduation rate to 58% by 2029
FY 26 Strategy	Increase graduation rate to 54%

3 – INTEGRITY

An ethical approach guides all interactions, decisions, and processes. The college is unwavering in its commitment to being trustworthy and maintaining the highest standards of honesty and professionalism. We uphold a culture of accountability, ensuring all aspects of our operations are conducted with transparency, accuracy, and a commitment to fulfilling our mission.

Core Themes	<ul style="list-style-type: none"> ● Develop our PEOPLE to embrace their ethical obligations as members of the Utah System of Higher Education. ● Maintain our PLACES with a commitment to safety, security, health, productivity, and accessibility. ● Review POLICIES to ensure alignment between our words and actions, strengthening areas where necessary. ● Promote PRACTICES that reinforce our belief that education works.
A - Objective	Implement continuous improvement of institutional services
FY 26 Strategy	Evaluate and select a new student enrollment management system to boost productivity, reduce reliance on extra software, and improve services to students.

B - Objective	Review, update, and provide training and development opportunities for employees on college processes, procedures, and best practices
FY 26 Strategy	Conduct internal audit of student admission processes to streamline practices, reduce complexity, and enhance student experience.

Evaluation

Feedback on the strategic plan will be solicited annually from college employees and the college board of trustees. On an annual basis, the college board of trustees will approve strategies for the next fiscal year. Quarterly reports on progress towards annual strategies will be provided to the college board of trustees.

Financial Resources

- Approximately 87 percent of the college’s resources come from state appropriation.
- State appropriations amount to \$28,396,900 for FY 26.
- Budget and funding priorities are approved by the local board of trustees on an annual basis.
- Budgets are monitored monthly by budget managers and college administration to ensure financial resources are being used to meet the mission of the college and strategic plan initiatives. In addition, budget reports are shared with the local board of trustees and published on the college website to provide transparency and accountability to the public.
- The college undergoes an annual independent audit performed under the direction of the Office of the State Auditor along with multiple internal audits. Any recommendations from the annual audit or internal audits performed by the USHE internal auditors are used to improve processes and strengthen internal controls.
- Conservative budgeting practices are employed to ensure the greatest level of efficiency in the use of state resources and adequate ongoing support of the college mission.
- The strategic plan initiatives are developed to ensure that projected financial resources can adequately meet the mission of the college and sufficiently fulfill strategic plan objectives.
- The college currently maintains a fund balance which could be used to operate the institution for nearly six months if state appropriations are reduced.